

THE FMS FORUM

Orientation of 1st Year FT Batch

Wednesday, 29th June 2022

The FMS Forum aims to capture and spread the
spirit of
'GURU DAKSHINA'

Forum alumni members are striving to create
intellectual capital for Brand FMS to achieve an
iconic status

Our aim is to...

Position

Position 'FMS' as a 'Thought Leader' in the field of Management Education in India

Support

Support FMS on the 'Academic' agenda and contribute to its growth

Leverage

Leverage Alumni network to reinforce 'Brand FMS'

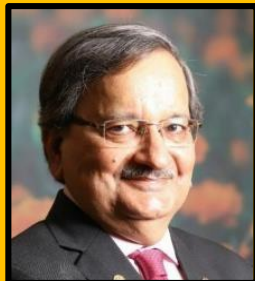
The FMS Forum : Executive Office Bearers 2020-22

A P PARIGI
President



A P Parigi Co-Founder
Radio Mirchi & Times
OOH Media; Former
Member Board of
Directors, Bennett
Coleman & Co Ltd., (TOI)

RAJKAMAL SHARMA
Vice President



Country Manager –
Global Appetite Inc.,
Canada
Over 37 years in
Nestle & Unilever :
International Business
Consultant

ASHWIN MALIK
Secretary



Over 35 years of
Corporate Experience
across geographies in
India & Overseas

KAMAL OBEROI
Treasurer



Chairman- QUO, India
EX CMD - M & C
Saatchi, India
Ex. President: JWT, India

The FMS Forum : Executive Council Members 2020-22



SANDIP DAS
Immediate Past President



SUNDER HEMRAJANI
Founder Member &
Past President



RAJESH SUD
Founder Member &
Past President



SUDHIR NAYAR
Founder Member



PUNEET WADHWA
Delhi Chapter Head



ALOK BRARA



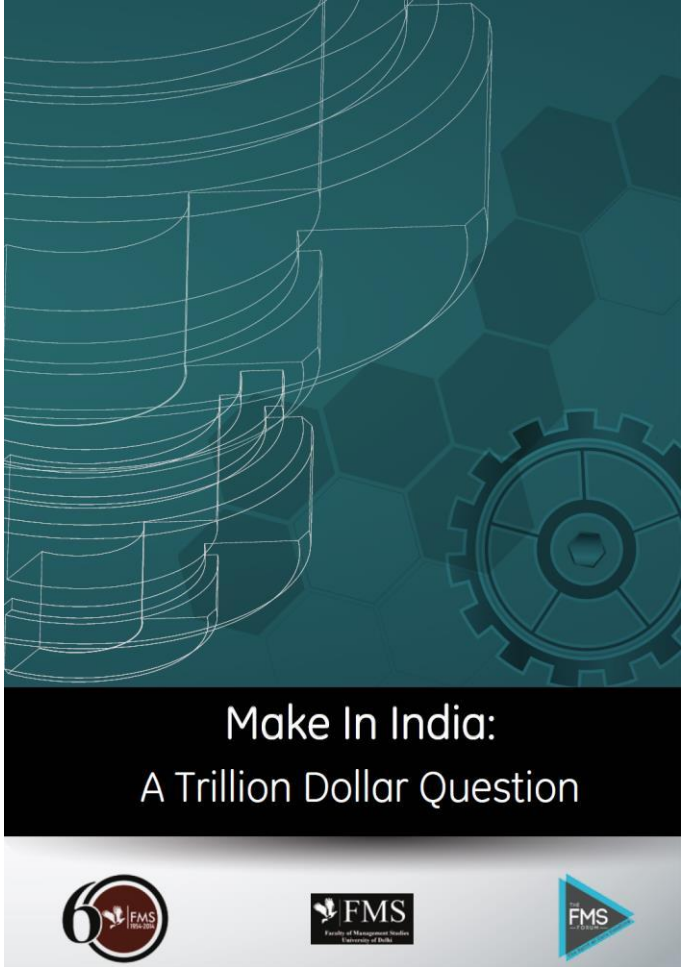
NAVEEN KAPUR



HIROO MIRCHANDANI
Chair – Women's Executive Wing

What has been achieved since 2014

- Launch Seminar Event in 2014
- Diamond Jubilee Event in Vigyan Bhawan in 2015
- Words of Whizdom (WOW) Lectures on Contemporary Management subjects by prominent speakers
- Conceptualization and Launch of the Annual FMS Founder's Day Event from 2019 onwards.
- Support to student led activities : Finance, Entrepreneurship & Jagdish Sheth Marketing Lecture Series
- Forum members as Guest Faculty



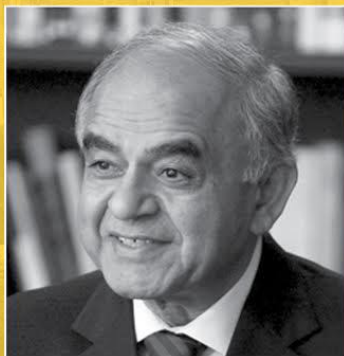
Founder's Day 2019

- Flagship event – Founder's Day 2019 at Vigyan Bhawan
- The theme of the event was **“THE INDIA STORY – GLITTER OR GLOOM” ?**
- FMS Forum collaborated with FMS to organize
 - a) Late Prof. Dasgupta Memorial Lecture
 - b) All India Management Schools Debate
 - c) Lifetime Achievement Award – Prof. Abad Ahmad
 - d) High profile Panel Discussion anchored by TV personalities.

PROF. A DASGUPTA MEMORIAL LECTURE

— MAKING A LIVING VERSUS MAKING A LIFE ! —

Delivered by
GURCHARAN DAS



Harvard educated, celebrated author,
thinker, philosopher and legendary
corporate CEO of global repute

**FMS FOUNDER'S DAY
CELEBRATIONS**

15th December, 2019
Vigyan Bhawan, New Delhi



Co-host
**THE
FMS
FORUM**
THE SPIRIT OF GURU DAKSHINA

THE INDIA STORY GLITTER OR GLOOM?

PANEL DISCUSSION



AMBASSADOR PAVAN K VARMA

Spokesperson & General Secretary of JD(U);
Former Press Secretary to the President of India;
Former Spokesperson of Ministry of External Affairs



SHRI SANJAYA BARU

Former Media Advisor & Chief Spokesperson, PMO;
Former Secretary General, FICCI; Former Chief
Editor, Business Standard and Financial Express



PADMA SHRI KIRAN KARNIK

Director in Central Board of Directors of RBI;
Former President of NASSCOM; Former MD & CEO
of Discovery Networks

Moderator



RAHUL KANWAL

News Director - India Today;
One of India's most respected and decorated
TV anchors



FMS FOUNDER'S DAY CELEBRATIONS
15th December, 2019
Vigyan Bhawan, New Delhi

Co-host
**THE
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THE SPIRIT OF GURU DAKSHINA

Founder's Day 2020

- Owing to the pandemic circumstances during 2020, the FMS Forum conducted the annual Flagship event – Founder's Day 2020 – Online (Zoom).
- We received an overwhelming response making this event a success.
- The theme of the event was “**Leadership in Turbulent Times**”
- FMS Forum collaborated with FMS to organize
 - (a) Late Prof. Das Gupta Memorial Lecture
 - (b) Key Note Address
 - (c) Panel Discussion
 - (d) Lifetime Achievement Award – Prof. Neelamegham
 - (e) THINC Case Study competition with Participants from India's top Management Schools

**THE
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Founder's Day Celebrations 2020

Leadership in Turbulent Times



 **FMS**

**THE
FMS
FORUM**

INTERACT. ENGAGE. CONNECT.
With World-Renowned Thinkers, Leaders & Academicians
At The Founder's Day Celebrations, 2020

Keynote Speaker  Dr. Arvind Subramanian Ex-Chief Economic Advisor	Memorial Lecture  Prof. Ranjay Gulati Harvard Business School	Panelist  Shyam Saran Ex-Foreign Secretary (India)	Panelist  Dr. Dipankar Gupta Sociologist & Author
Panelist  Prof. Jonathan Story Emeritus Professor - INSEAD	Panelist  Dr. Sangita Reddy Joint MD, Apollo Hospitals	Moderator  Parikshit Luthra Associate Editor-CNBC	Ask questions during the live event & win prizes*

Saturday, 19th December, 2020, 6PM IST





 **FMS**
The Red Building of Dreams
Estd. 1954

Founder's Day 2021

- The FMS Forum conducted its annual Flagship event – Founder's Day 2021 online on 15th January 2022.
- We again received an overwhelming response making this event a Success.
- The theme of the event was “**Climate Change and You**”.
- FMS Forum collaborated with FMS to organize
 - (a) Late Prof. Das Gupta Memorial Lecture
 - (b) Key Note Address
 - (c) Panel Discussion
 - (d) Lifetime Achievement Award – Prof. M.M. Anand
 - (e) Climate Warriors Awards
 - (f) THINC Case Study competition with Participants from India's top Management Schools

**THE
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**CLIMATE
CHANGE
AND YOU**

FOUNDER'S DAY
CELEBRATIONS

29 JANUARY
2022

CO-SPONSORS




Register Now:
<http://bit.ly/FMS2022>



**THE
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FORUM** 

INTERACT. ENGAGE. CONNECT.
'CLIMATE CHANGE & HOW IT IMPACTS US'
WITH WORLD-RENOWNED THINKERS, LEADERS AND ACADEMICIANS
AT THE FOUNDER'S DAY CELEBRATIONS, 2022

<p>Keynote Speaker</p>  <p>Sumant Sinha CEO, ReNew Power</p>	<p>Memorial Speaker</p>  <p>Dr Mukund Rajan Chairman, ECube Investment Advisors</p>	<p>Panelist</p>  <p>Dia Mirza Actor, Producer & Environmental Activist</p>
<p>Panelist</p>  <p>Harini Nagendra Ecologist, Professor, Author</p>	<p>Panelist</p>  <p>Rajani Ranjan Rashmi Climate Change Policy Specialist, Distinguished Fellow & Programme Director (TERI)</p>	<p>Panelist</p>  <p>Naveen Munjal Managing Director of HERO Eco Group & Hero Electric Vehicles Pvt. Ltd</p>

Ask questions during the live event & win prizes
Saturday, 29 January 2022, 4 PM IST

TITLE SPONSOR



CO-SPONSORS

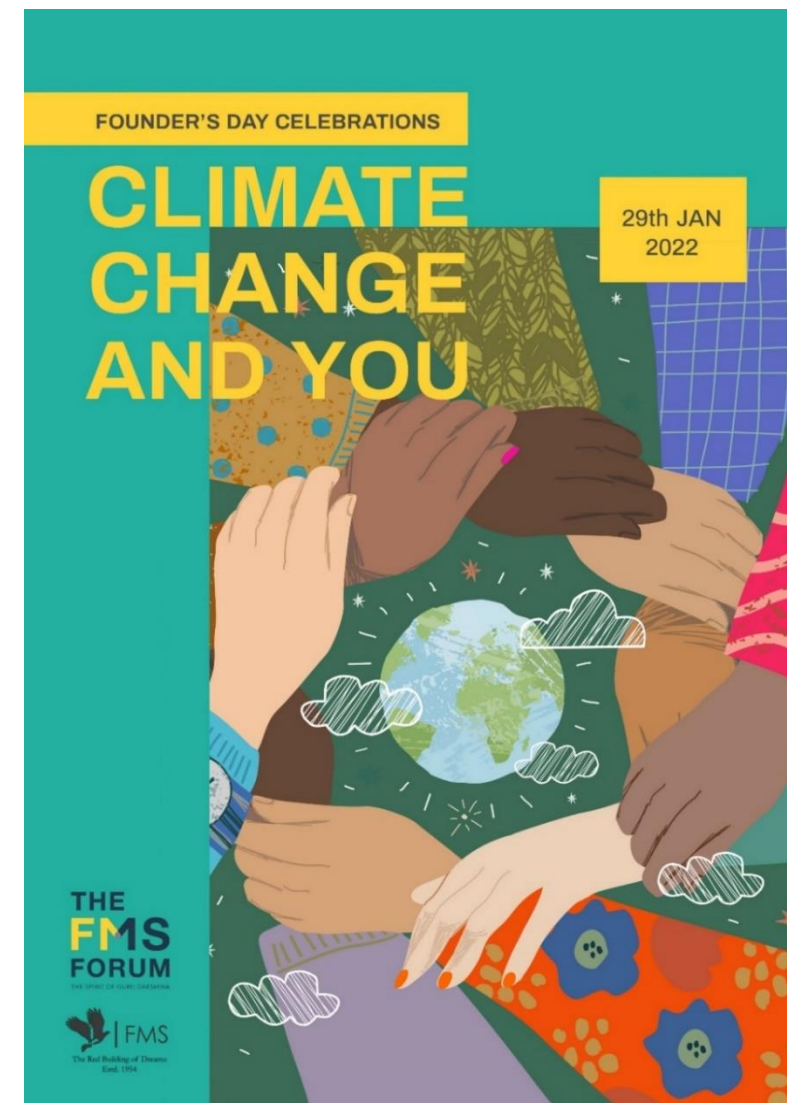
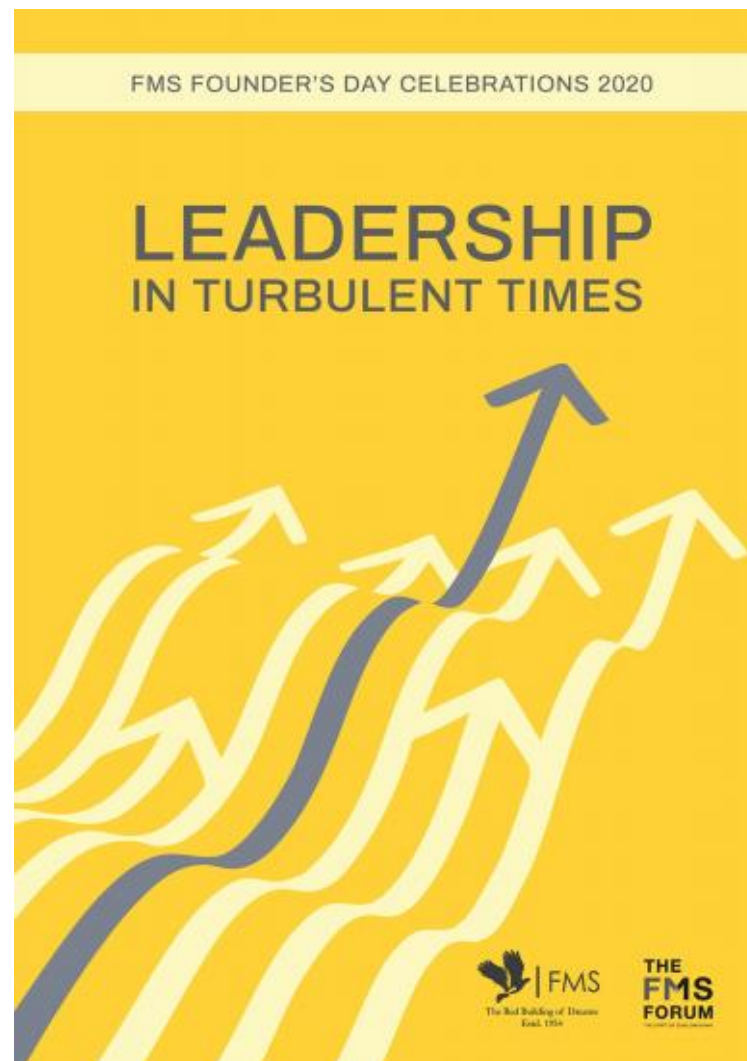
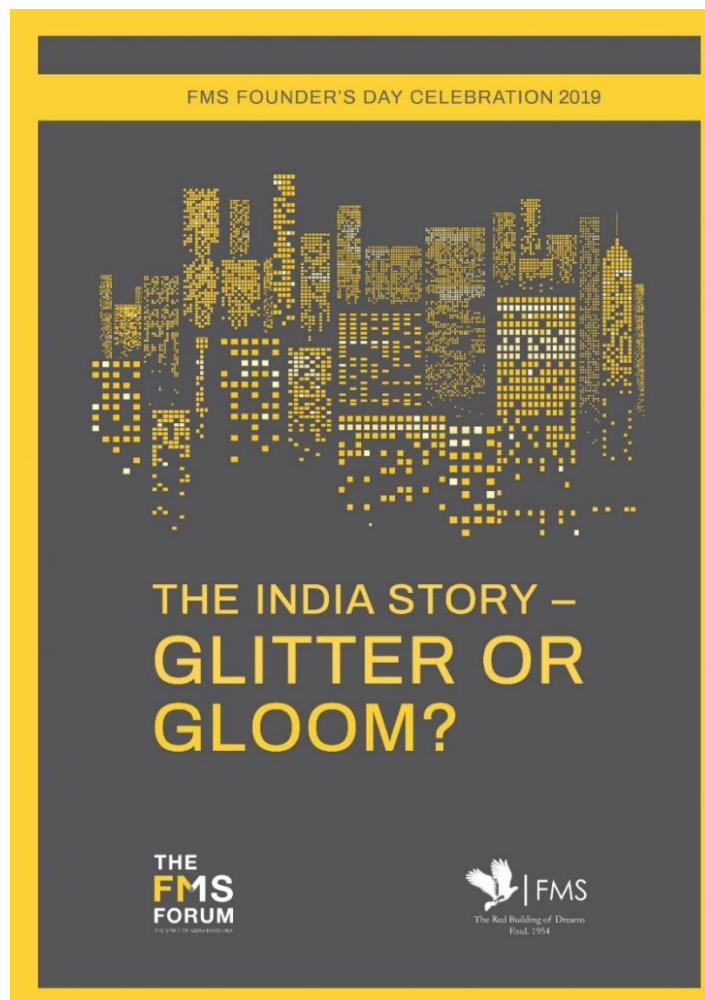



SESSION SPONSOR

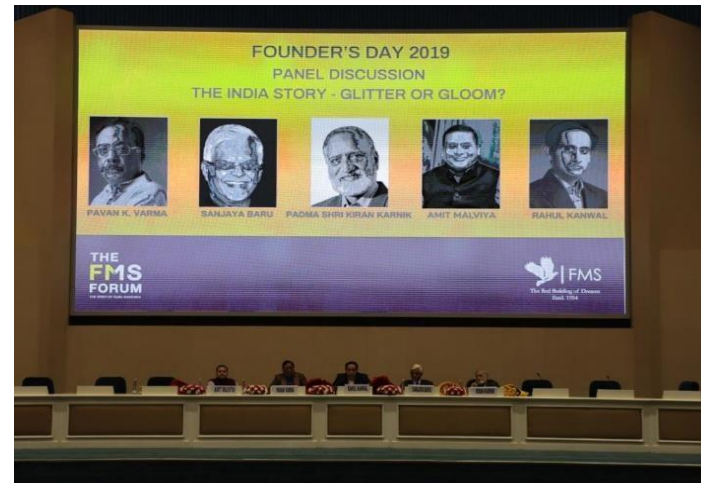


Q&A SPONSOR



FMS Forum – Past Events



WOW



‘Words of Whizdom’

-Lecture Series

The Forum members, through their network, invite prominent speakers to engage with the students on subjects of contemporary interest.

Past WoW Lecture Series

Geetu Verma

The FMS Forum

The Patron, President and Executive Committee invite you to

"Words of Whizdom"
Lecture series

**CHALLENGES OF BUILDING A BRAND
IN COMMODITY SEGMENTS**

By



Ms. Geetu Verma
Global VP-Nutrition
and Natural Platforms
Hindustan Unilever Ltd.

Venue: FMS Auditorium, South Campus, New Delhi
Date: Tuesday, 14th August, 2018
Time: 4 PM

(The talk will be followed by Tea)

Sunita Singh Sengupta Dean & Patron	Sandip Das President	Ashwin Malik Vice-President	Rajkamal Sharma Secretary
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Entry by Invitation Only

Harsha & Anita Bhogle

**'Running between
the wickets'**

by
Harsha & Anita Bhogle





Be there:
Jan 14th 2017, 11:00 AM to 1:00 PM
(followed by Lunch)

Venue:
Stein Auditorium, India Habitat Centre,
Lodhi Road, New Delhi

Registration Fees: Students – Rs.750 | Alumni & MBA Executive– Rs. 1,000
To register, contact your class representative
Limited seats – First come first serve

Shekar Swamy

WORDS OF WHIZDOM
LECTURE SERIES

PRESENTS

SHEKAR SWAMY

**KNOW THIS MARKET
CALLED INDIA**

CEO RK SWAMY, HANSA Companies has
created the largest independent integrated
marketing services business in the country.
An entrepreneur at heart, he has helped
incubate over 20 startups.
Join us for his "WOW" lecture
4.30 to 5.30 pm
Followed by tea
Venue: Shankar Lal Auditorium, North
Campus, Delhi University

THURSDAY, MARCH 7, 2019

WORDS OF WHIZDOM SERIES Webinar

**ENCASHING OPPORTUNITIES IN THE NEO WORLD:
REBOOT, RESET, REINVENT**
Saturday, 23rd May 2020 - 5 pm



ADITYA GHOSH
Board Member - OYO,
Founder - Homage Ventures,
Former Board Member & President, IndiGo



PRATIK AGARWAL
Managing Director - Sterlite Power Transmission Ltd.,
Former Director - Infrastructure Business (Vedanta Group)



PREETHAM PARIGI
Co-Founder Radio Mirchi & Times OOH Media.
Former Member : Board of Directors
Bennett, Coleman & Co Ltd (Time of India),
Member Business Advisory Council -
Saïd Business School
University of Oxford, UK.

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REGISTER NOW

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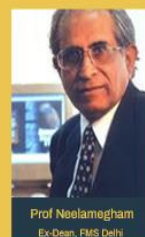


**CAN THE MOUNTAIN TEACH YOU LEADERSHIP?
MEET THE MEN WHO BELIEVE IT.**

LAUNCHING



**AS A PART OF OUR WOW LECTURE SERIES
ON SATURDAY, 6TH MARCH, 6:30 PM**



Prof. Neelamogham
Ex-Dean, FMS Delhi



Dr. Lalit Johri
Faculty, FMS Delhi



Sunder Homrajani
Author, FMS Delhi



A P Parigi
President, FMS Forum



Prof. Vivek Suneja
Dean, FMS Delhi

REGISTER NOW

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WORDS OF WHIZDOM lecture series



Rajkumar Hirani in conversation with A P Parigi

Saturday, 13th February 2021 at 5.30 PM

REGISTER NOW

The Marketing Society and Entrepreneurship Cell of FMS



The Marketing Society of FMS, Delhi

Cordially Invites you to

FMS - Jagdish Sheth Distinguished Scholar Series

Accompanied By The Book launch of "Genes, Climate and Consumption Culture"

DATE: 15th January

TIME: 6.00 PM

VENUE: SP Jain Auditorium
FMS, South Campus

Esteemed Panelists :

Mr. Rajesh Sud
CEO & Managing Director
Max Life Insurance

Mr. Suresh Narayanan
Chairman & Managing Director
Nestle India

Mr. Neeraj Aggarwal
Managing Director
BCG India

Upcoming Activities - 2022

June – Sept 2022

- Orientation Session – Full time MBA & Executive MBA (29 June 2022)
- WoW lecture – Sangeet Chowfla , August 18, 2022 – (online)

Topic “Graduate Management – How future proofed is your degree in a changing work environment”

- Visit to Sonapat (Project on Climate Change) – Sept 2022
- Women’s Leadership Initiatives – Date to be firmed up

Oct – Dec 2022

- Leadership Simulator (Trek) (October – physical event)
- Flagship Event – Founder’s Day Celebrations (Dec. 2022/Jan 2023 - online & offline)

Leadership Simulator



Leadership Simulator – The Origins

- FMS had a tradition of organizing trekking expeditions (1976-1985) of MBA (FT) Student Teams.
- These were part of an experiential “ Leadership Simulator” exercise, created specifically to transport the conceptual education for students into real life leadership, crisis management, and decision making experiences.
- These experiences were created despite resource constraints, by actualizing an inspired dream through a combination of frugal management and partnering with supportive networks.
- Many of those who experienced these trekking expeditions benefited through their learnings during the same in later life.

Leadership Simulator – The Relaunch

- The Dean Mr. Vivek Suneja wanted this activity revived through the joint efforts of FMS Forum and MSA to assist in incubating and accelerating leadership skills in students.
- The first Leadership Simulator relaunch activity was held as an online discussion with 200 Full Time Students on 23rd October 2021 and members of the FMS Forum.
- It used as Base Case Study Material, contents from the book “Beyond the Mountains”, authored by Sunder Hemrajani (Full Time Batch 1979), which is based on his experiences and learnings on leadership and decision making as a participant and Trek Leader of the 1977 and 1978 Treks.
- The event also used as input material video clips of previous trek leaders/ participants and an inspiring presentation by Dr. L. M. Johri who actually pioneered the start of the Trekking Club

Leadership Simulator: 2022 Plans

- This year's plans for the activity are under discussion.
- The conceptual framework for the exercise has been explained today.
- Video Clips of previous participants and a Case Study will be shared later in August 2022
- If the health environment permits, it is proposed to conduct a physical trek in the Indian Himalayas sometime in early October.
- An appropriate Route would need to be selected, a Trekking Team put together, and certain Roles within the Team defined.
- Funding and Resource Management would need to be looked at.
- A FMS Forum Member and a Staff Advisor would mentor the process.
- A debrief and learnings from the Trek would be held through a short session in Nov.2022

Leadership Simulator



GUJJAR TRIBAL WITH CHILD, NEAR TARELA
SACH PASS TREK (JUNE '78)



TEMPLE BEFORE KILAR, PANGI VALLEY (HP) – ALTITUDE 8,000
F.M.S. TREKKING EXPEDITION (OCT '79)



SACH PASS (14,600) HP
F.M.S. TREK (OCT '79)



The team photo at Brindabani
Front (L to R): Krish, NK, Raghu, Sanjay, Shekar
Back (L to R): Uday, Sunder, Mallya, Brandy, Sandeep, Sunil.



The team photo on the trek.
Front (L to R)—NK, Krish, Sanjay, Raghu
Back (L to R)—Sandeep, Uday, Sunder, Sunil, Brandy, Shekar, Hamid



Bending forward to move ahead; Krish, Uday and Sunder

How Can you Contribute

You can contribute and support The FMS Forum in several ways including :

- Recommend, Identify and Support Corporate Research Assignments and Case Studies
- Contribute by way of Articles to The FMS Forum website
- Volunteer to undertake Mentorship and Guest Faculty roles
- Support other efforts/ programs/ initiatives of The Forum to build the intellectual platform
- The FMS Forum is a not-for-profit society. The annual Income and Expenditure of The Forum is audited. The sources of funds are primarily from membership fees, alumni contributions, events and Sponsorships.

Membership Benefits

- A huge opportunity to network with not only peers but also several members of the Alumni.
- Strong possibility that this networking could develop into identifying mentors who could/might have expertise in specific domain relevant to you.
- Members of the Forum can share career opportunities.
- Based on your interest you could be invited to lead manage/participate in events being organized by the Forum
- While zoom has been beneficial, we look forward to an in-person meeting with you as and when the pandemic situation is under control.
- Forum members are not required to pay for the ticketing events

Deep sense of gratitude and a strong desire to give back to our alma mater is central to all activities that we engage in.

Let's work together

<http://www.thefmsforum.com/>

Q & A

Thank You